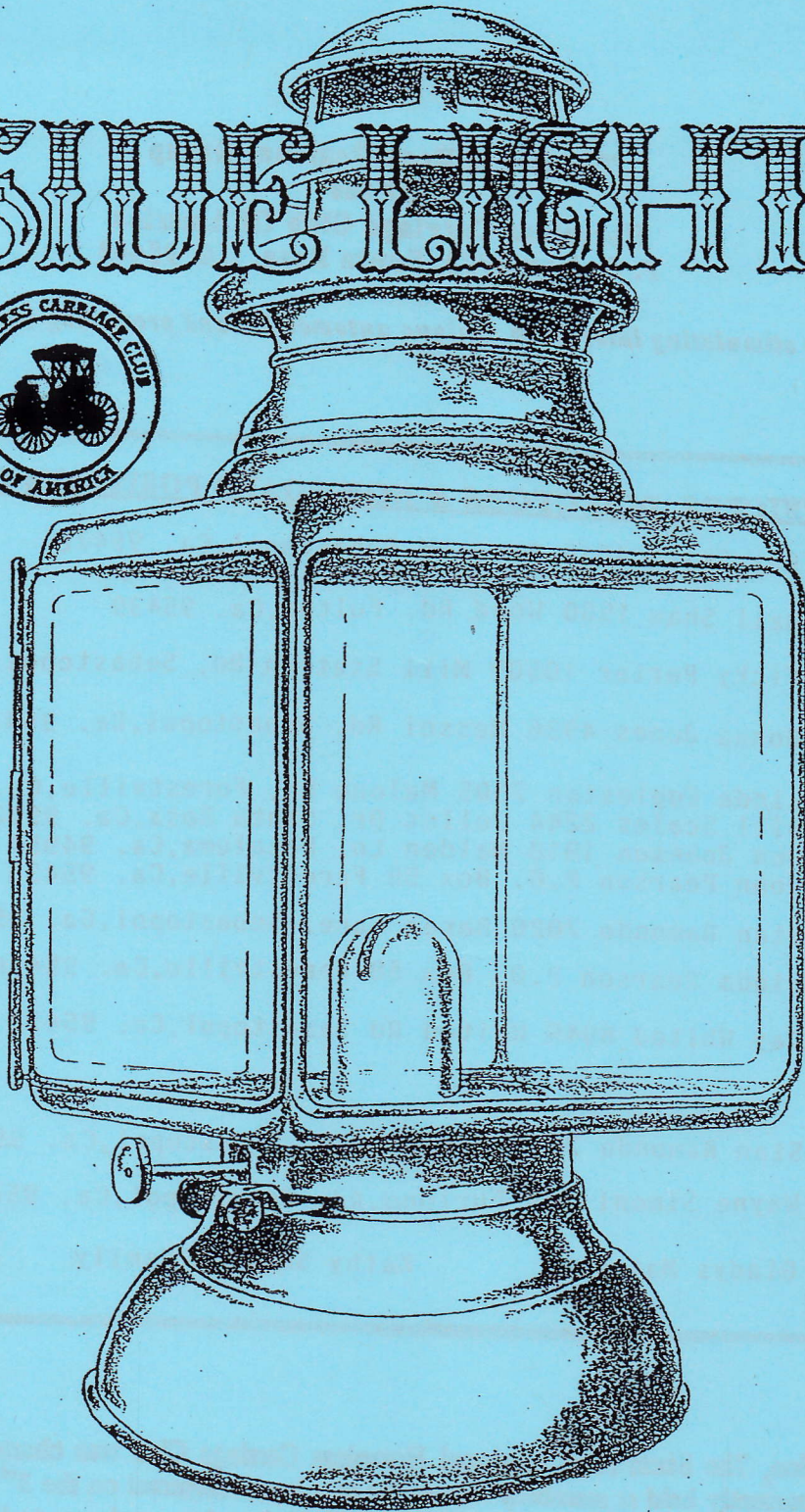
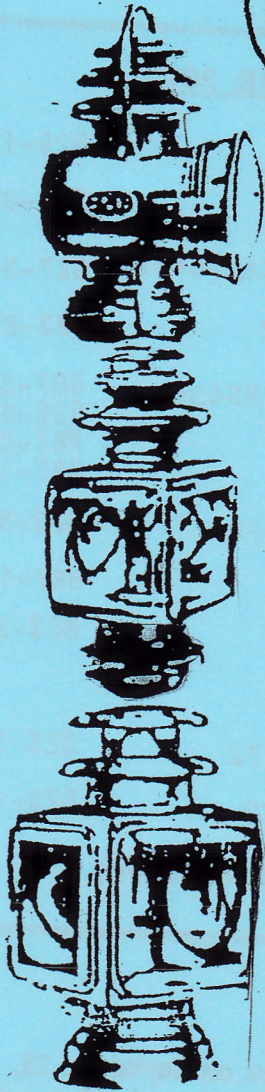


# SIDE LIGHTS



SANTA ROSA

REGIONAL GROUP

Horseless Carriage Club of America

*April 2015*

**The Santa Rosa Regional Group  
Of the  
Horseless Carriage Club Of America  
P. O. Box 3993, Santa Rosa, CA 95402**

*Dedicated to stimulating interest in antique automobiles and promoting interclub good will*

**OFFICERS, DIRECTORS & NON-BOARD POSITIONS FOR 2015.**

<b>President</b>	Guy Smith 4015 Frei Rd Sebastopol, Ca. 95472	829-1370
<b>Vice President</b>	Gail Shaw 1980 Wood Rd. Fulton, Ca. 95439	569-9511
<b>Secretary</b>	Vicky Porter 10509 Mill Station Rd, Sebastopol, Ca. 95472	827-3437
<b>Treasurer</b>	Donna Jones 4936 Hessel Rd, Sebastopol, Ca. 95472	823-2310
<b>Directors At Large</b>	Linda Eggleston 7505 Malone Rd, Forestville, Ca. 95436	887-2412
	Bill Scales 2244 Juliet Dr. Santa Rosa, Ca. 95409	526-4943
	Don Johnson 1818 Malden Ln, Petaluma, Ca. 94954	782-0229
	John Pearson P.O. Box 58 Forestville, Ca. 95436	887-1866
<b>Tour Chair</b>	Stan Ramondo 7020 Baker Lane, Sebastopol, Ca. 95472	823-3594
<b>Sunshine Lady</b>	Linda Pearson P.O. Box 58 Forestville, Ca. 95436	887-1866
<b>Newsletter Editor</b>	Jay Whited 8045 Whited Rd Sebastopol, Ca. 95472	823-3816
<b>Historian</b>	Stan Ramondo 7020 Baker Lane, Sebastopol, Ca. 95472	823-3594
<b>Webmaster</b>	Wayne Simoni 789 Furlong, Rd, Sebastopol, Ca. 95472	823-1637
<b>Honorary Members</b>	Gladys Matovich                      Kathy Small & Family                      Al Traversi	

A non-profit organization, The Santa Rosa Regional Horseless Carriage Club was chartered on September 23, 1955. Monthly meetings are currently held at members' homes or at a local restaurant on the 3<sup>rd</sup> Thursday of each month at 7 p.m. unless otherwise notified. Members are notified of the meeting dates and events by the **SIDE LIGHTS**, the Club's monthly newsletter. Guests are welcome at all meetings.

**THE SIDE LIGHTS** was first published in July 1959 to inform members of meetings and current events. It is mutually exchanged with other **HCCA Regional Groups** and is circulated to paid members, **National HCCA Directors, HCCA Gazette Editor** and paid advertisers. Opinions expressed by **THE SIDE LIGHTS** contributors are not necessarily those of **The Club**. Materials to appear in **THE SIDE LIGHTS** must reach the Editor by the third of each month as much as possible in order to be publicized in a timely manner.

- NOTES:** (1) **National HCCA membership is a mandatory pre-requisite to any Regional HCCA Group membership. However it is not necessary to own a pre-16 vehicle.**  
 (2) **Other HCCA clubs may reprint any material contained herein for their use.**

# 2015 SANTA ROSA H.C.C.A ACTIVITY CALENDAR:

DATE:	EVENT:	COMMENTS:
APRIL 10 - 11	BAKERSFIELD SWAP MEET	
APRIL 12	TOUR - FISHERMAN'S FESTIVAL <b>WE ARE STILL DOING THIS TOUR</b>	TOUR LEADER - PEARSON. MEET AT 9 AM. @ GUERNEVILLE & FULTON ROADS; LEAVE AT 9:30
APRIL 16	MEETING AT <del>WELSH'S</del> 7 P.M. ROUNDTABLE PIZZA	5050 HALL ROAD, SANTA ROSA <del>PH: 545-8544</del> MARLOW <sup>EGUERRA</sup> GUERNEVILLE
MAY 21	MEETING AT VICKY PORTER'S	10509 MILL STATION RD., SEBASTOPOL PH: 827-3437
MAY 24	TOUR DATE - NEED LEADER	PLEASE SIGN UP
JUNE 18	MEETING AT PEARSON'S 7 PM	7325 MALONE ROAD, FORESTVILLE PH.: 887-1866
JUNE 21	TOUR - LOCATION TO BE DETERMINED	TOUR LEADER - SIMONI
JUNE 28 - JULY 2	EL DORADO HCCA HARVEST TOUR	MINDEN, NV.
JULY 16	MEETING AT SIMONI'S 7 P.M.	789 FURLONG RD., SEBASTOPOL PH: 823-1637
JULY 19	TOUR - LOCATION TO BE DETERMINED	TOUR LEADER - WELSH'S
AUG. 20	MEETING AT STAN RAMOND'OS AT 7 PM	7020 BAKER LANE, SEBASTOPOL PH: 823-3594
AUG 23	TOUR DATE - LOCATION TO BE DETERMINED	TOUR LEADER - STAN RAMONDO
	OUT OF AREA TOUR	
SEPT. 17	MEETING AT GAIL SHAW'S AT 7 PM	1980 WOOD ROAD, SANTA ROSA PH: 495-6393
SEPT. 20	TOUR DATE - LOCATION TO BE DETERMINED	TOUR LEADER - GAIL SHAW
AUG 25-27	AACA TOURING SANTA ROSA AREA	THIS WILL BE UPDATED
OCT. 15	MEETING DATE; NEED LOCATION	PLEASE SIGN UP
OCT 18	TOUR DATE - NEED LEADER	PLEASE SIGN UP
NOV. 19	MEETING DATE; NEED LOCATION	PLEASE SIGN UP
NOV 22	TOUR DATE, WEATHER PERMITTING- NEED LEADER	PLEASE SIGN UP
NOTES:	PLEASE ADD CORRECTIONS & OTHER CAR ACTIVITIES & DATES AND GIVE TO PEARSON	PLEASE SIGN UP FOR OPEN DATES UPDATE: 1/28/15

# HCCA NATIONAL NEWS



To: Regional Groups (RG) and Affiliated Registries (AR) Contacts and Others  
Re: 2015 Convention, New officers, Newsletters, Century Plaque Program, HCCA Brochures  
Issue: 2015-03-16 #03

- **2015 HCCA Convention** – The 2015 HCCA Annual Convention and Tours was held in Kerrville, TX between March 1 and March 6, 2015. The event was attended by 137 members and 56 vehicles from all across the US. Though touring was unexpectedly wet and cold, the vehicles were out in force and the growing friendships kept us warm. Between the dinners, ice cream, great rolling scenery, seminar, videos, annual meeting, awards and general member meeting, all participants had a fantastic time.

- **2015 HCCA National Board Officers** – At the annual meeting, new officers for the HCCA National Board of Directors were elected ...

President – Karl Darby  
Vice President – Carl Pate  
Treasurer – Chris Paulsen  
Secretary – Bob Ladd  
Chairman – Bill Carpenter

For details on the Board of Directors, go the club web site [www.HCCA.org](http://www.HCCA.org)

- **2014 National Communication Awards** – This year after a review of the program, there were changes made in the forms, policy and procedures. The editors now have to choose to participate and the award program focuses on quality. A large number of the entries scored at the highest level and the others were close behind. Members need to realize that the success and continuity of the Regional Groups and Affiliated Registries is based on the quality of the organization's communication.
- **2014 Marian Welch Award** – The award is presented annually to a member who has demonstrated truly outstanding service to HCCA. Though there were excellent nominees, this year the HCCA highest service award went to *Don Rising and Skip Carpenter*. Congratulations to both members for all of their efforts over many years of service (... so far).
- **Distribution of Newsletters** – To promote the quality communication winners, a program was put in place where the winning editors could send their releases to the HCCA office for

distribution to the HCCA National Board Members.

- **Century Plaque Program Changes**  
*Century Plaque Web Page ... HCCA.org / "Calendar & Cars" / "Century Plaque Program"* - For over past 13 years, the premier Century Plaque program has collected information of vehicles worldwide that have survived 100 years. To honor all of the centurion vehicles, we have created web pages that describe the program and honor the vehicles. For confidential reasons we are not able to directly honor those who made it happen – The hunters, restorers and owners.

*Plaque Issuance Policy* ... Will the Century Plaque Program issue plaques to vehicles (cars, trucks, motorcycles, bicycles, wagons, etc...) when they are outside of the HCCA Club date range? The answer is **YES**... Plaques will be issued to vehicles manufactured after 1915 when they are 100 years old. Though later vehicles may not qualify to appear in the HCCA Gazette article, all honored vehicles will be listed and appear on the new Century Plaque Program web site pages on the HCCA web site. No vehicle will be left behind.

*Change in Century Plaque Cost* – Because of increases postal rates and the cost of the plaques since the inception of the program in 2003, effective March 1, 2015 the price for a Century Plaque had to be increased to \$5.00 per plaque / vehicle.

- **New 2015 HCCA Brochure** – The new HCCA brochure has been approved and printed. If a Regional Group or Affiliated Registry or member wants some of the new brochures to promote the organization, they should contact the HCCA office. Sample of new brochure was in the HCCA National New Issue 2015-02-04 #02.

*Share, Educate and Pass It On...*

*Carlton Pate* / [anpcop@aol.com](mailto:anpcop@aol.com)

HCCA National Vice President

Second Announcement

BAY AREA HORSELESS CARRIAGE CLUB

# ANNUAL BAY AREA TOUR

WED-SAT SEPT 9-12, 2015

TOURING SANTA CRUZ AND BIG BASIN

- SEPT. 9: WEDNESDAY: CHECK IN AND WELCOME RECEPTION; HALF DAY TOUR  
SEPT. 10: THURSDAY: CONTINENTAL BREAKFAST; LUNCH AND FULL DAY TOUR  
SEPT. 11: FRIDAY: CONTINENTAL BREAKFAST; LUNCH AND FULL DAY TOUR. BANQUET AT HOTEL  
SEPT. 12: SATURDAY: CONTINENTAL BREAKFAST; HALF DAY TOUR AND LUNCH.

Sam and Anne Gurnee, residents of nearby Aptos, have done a wonderful job of arranging routes, including winery stops with lunch, and the usual Baskin Robbins ice cream break in the afternoon.

30 rooms have been reserved at the Hilton. For reservations contact Marilyn, and mention BAHCC.

MARILYN YANEZ-OSBORNE - Sales Manager      Group Rate: \$179.00 (King) plus tax  
Hilton Santa Cruz/Scotts Valley

t: [831-440-1000](tel:831-440-1000) | d: [831-430-3220](tel:831-430-3220) | f: [831-440-1111](tel:831-440-1111)

6001 La Madrona Dr | Santa Cruz, CA 95060 | USA

[www.Hilton.com](http://www.Hilton.com) | [www.SantaCruzScottsValley.Hilton.com](http://www.SantaCruzScottsValley.Hilton.com) | [Facebook.com/HiltonSantaCruz](https://www.facebook.com/HiltonSantaCruz)

**TOUR COORDINATORS:** Sam Gurnee 831-688-4926 cell and Eric Lundquist 650-888-5096 cell

**DEPOSIT:** Please send your deposit of \$100.00 per couple to Sam Gurnee 202 Lyle Ct., Aptos 95003

Please let them know if you are planning on attending.

Pre-1916 Cars only.

## YOU'RE GOING TO RUN AN OLD CAR TOUR

by  
Steve Cook *The Autoneers*

This is a general guideline for setting up an Old Car Tour. It is based on my own experience and is therefore neither complete nor definitive, but it's hopefully better than nothing.

### PHASE I PLANNING THE TOUR

1. Choose a format for the tour. (Mystery, Foliage, Poker Run, Ice Cream Run, Hare & Hounds, etc.)
2. Pick a date than does not conflict with some other event and is convenient for you.
3. Estimate the number of participants & number of cars that will likely attend. (Autoneers events are typically 25-35 people and 10-20 cars)
4. Approximate the tour on a map. (Local and geodetic maps are available in town halls, sporting goods stores & real estate offices)
5. Try to include something interesting for both the men and the women. (This often can be done by planning multiple stops along the route)
6. Pay attention to the length of the trip. (Day tours should be 40-60 miles, destination tours should be 80-120 miles)
7. Find a suitable rallying point and starting time for the tour. (Remember some folks have trailers, and some must travel some distance to reach the starting point)
8. Be sure the routes you choose are enjoyable. (Avoid highways & if you choose dirt roads, be sure they are in good condition)
9. If you have a destination in mind, check to be sure the place can handle the cars & the people.
10. Always consider FOOD. Old car folks eat a lot. (Arrange for food to be available before or during or after or all three)
11. Be sure people know about your tour in time to plan on attending it. (Autoneers tours are usually scheduled in the winter and announced in the spring through Don Rising)

This is the most difficult part of your task. Give yourself plenty of time. A tour is like a tax refund, there is no such thing as a bad one, but some you remember more fondly than others.

## PHASE II LAYING OUT THE TOUR

1. Trace out the tour on your map. (Avoid too many: turns, stops, difficult intersections, etc..)
2. Travel your proposed route recording every direction. (I prefer to use a tape recorder rather than paper & pen)
3. When recording the route, be sure to:
  - Mark the mileage to the nearest 10<sup>th</sup> mile.
  - State each direction clearly.
  - Note unique sites along the way.
  - Indicate any potential hazards.
4. If any section of the route appears less than suitable, see if it can be replaced with some other road(s).
5. Re-record your route in a legible format. (I prefer to include "overall mileage" and "miles since last instruction" with every direction)
6. Using your directions, take your own tour, double checking each instruction and mileage.
7. Have someone else take your tour using the instructions and see if they get lost. (This sounds superfluous but it really isn't)
8. About two weeks before the event, create and mail out an invitation and explanation describing your tour. Give date and time info as well as rain plans and a phone number for those who need to know more.
9. Double check any arrangements you have made with anyone in planning the trip. (never assume anything)
10. Make up plenty of copies of the tour directions. NEVER set up a "follow the leader" tour. They are disastrous!

Here is the fun part. If you (and your team) have done a good job up to now, this will be a snap. You can usually tell when a tour director thinks he has done a good job, he'll have his camera with him!

### PHASE III RUNNING THE TOUR

1. Be sure to be at the rallying point early to greet the tourists as they arrive. (Often there will be minor strategic problems that you will have to resolve here)
2. Hand out your tour directions. (I find it easier to put them in the cars to avoid missing anyone)
3. At the appropriate time, send the tourists on their way. (Try to have the lead car be someone who knows the route or at least the area)
4. Wait a few minutes for late stragglers.
5. Leave a few tour directions in an obvious place for even later stragglers and take off. (You are driving "sweep")
6. If you have planned multiple stops, try to pace the tour so that everyone has plenty of time at each. (But don't let them be late for lunch, you'll never hear the end of it)
7. Enjoy the trip, and when people thank you for your efforts, accept their praise. You deserve it!!

**FOR SALE**

THANKS TO H.C.C.A. NATIONAL DIRECTOR  
WAYNE SIMONI FOR THIS PIECE.

**Model T Fords for Sale: Contact Jim Gordon (503) 740-5119,**

1926 Roadster P/U	\$5,999— <b>SOLD</b>	<a href="mailto:modelfordguy@hotmail.com">modelfordguy@hotmail.com</a>
1926 Touring	\$5,999	
Partial T Chassis with some body and fenders included	Prices vary \$999 to \$2,499 (One sold for \$1500)	
1924 Coupe	\$4,999	
1925 4-Door Sedan	\$3,999	
1926 Coupe	\$2,499	
1928 Model A 4-Door Phaeton (Rear Seat and Doors missing)	\$2,499—This is an AR-Engine # CAA2709 <b>ERROR</b> — Found! Top Bows also found!	

THANKS TO THE PORTLAND GAS LEAK FOR THESE ADS.

# AUTOMOBILE TRADE JOURNAL

## Overland and Willys-Knight

A new Overland six and Willys-Knight six are described elsewhere in this publication. These models along with the four-cylinder job which is being continued were shown at the New York Show. Reductions in prices of the four-cylinder Overland line have been announced as follows:

	Old Price	New Price
Touring car .....	\$530	\$495
Roadster .....	530	495
Coupe sedan .....	585	585
Coupe .....	695	635
Sedan .....	850	715

## Oakland

Several changes on the Oakland engine can be noted in the 1925 line of this company. Its manifolding has been improved by extending the exhaust heat jacket downward so that it now entirely surrounds the riser to which the carburetor bolts. A dash control is provided for regulating the amount of heat supplied to the mixture. A vertical baffle in the heating jacket divides it into two parts which are connected at the bottom. Butterfly valves control from the dash are located in the inlet and outlet passages of the jacket. In the fully opened position the exhaust gases from the forward cylinders are deflected into the heating jacket and then pass down one side of the riser and up the other, returning to the exhaust manifold. In the closed position the heating jacket is entirely shut off from the exhaust manifold.

## Oldsmobile

Balloon tires, 31 x 4.95 have been adopted as standard equipment on all Oldsmobile models. The engine is now fitted with a new design of piston which permits closer fitting in the cylinder. The thrust faces of the skirt have a horizontal slot cut in them to provide the transfer of heat from the piston head with consequent distortion.

## Packard

No mechanical changes have been made in the Packard Single Six and the Straight-eight except that the steering gear of the six has been redesigned to correspond to that of the eight. New prices of the six-cylinder models are as follows: Four-passenger coupe, \$2585; five-passenger coupe, \$2685; five-passenger sedan, \$2585; five-passenger sedan limousine, \$2785; seven-passenger sedan, \$2785; seven-passenger sedan limousine, \$2885. These new prices represent a very substantial price reduction.

## Pierce-Arrow

Three new body models on the 80 chassis have been added to the Pierce-Arrow line. The two-passenger runabout has a dickey seat in the rear deck and aluminum step. Widely spaced tufts are used in the seat upholstery and the small side door affords access to the golf bag compartment back of the seat. Finish is grey varnish with dark single belt moulding. Prices on the

three new models are four-passenger sport-touring, \$3095; four-passenger coupe, \$3695; and two-passenger runabout, \$2895.

## Paige

No new body models were shown in the Paige line. There were, however, a few mechanical changes which were described on page 62 of the January issue of the A. T. J.

## Peerless

The new Peerless Equipoised eight was in evidence at the Peerless booth. This new model was fully described in the January issue of this publication. New prices on the six-cylinder line have been announced as follows: Five-passenger coupe, \$2495; five-passenger sedan, \$2565; seven-passenger sedan, \$2765; seven-passenger limousine, \$2925.

## Rollin

The Rollin line for 1925 shows the addition of the new brougham, fully described in the January Automobile Trade Journal. Slight modifications in chassis includes a new and flatter transverse rear spring with more and thinner leads anchored to a new down-swept rear cross member. Addition of a Ross cam and lever steering gear, a new gearset lock, a new model Borg & Beck clutch and the muffler tail pipe extending to the rear of the chassis are also announced. The exhibit at the New York Show was headed by a display chassis in satin finish black with nickel trimmings.

## Rickenbacker

The Rickenbacker Six is continued with larger and naturally improved engine. Prices of the sixes have been announced as follows: Three-passenger roadster, \$1595; five-passenger touring, \$1395; four-passenger coupe, \$1895; five-passenger sedan, \$1995; coach brougham, \$1595.

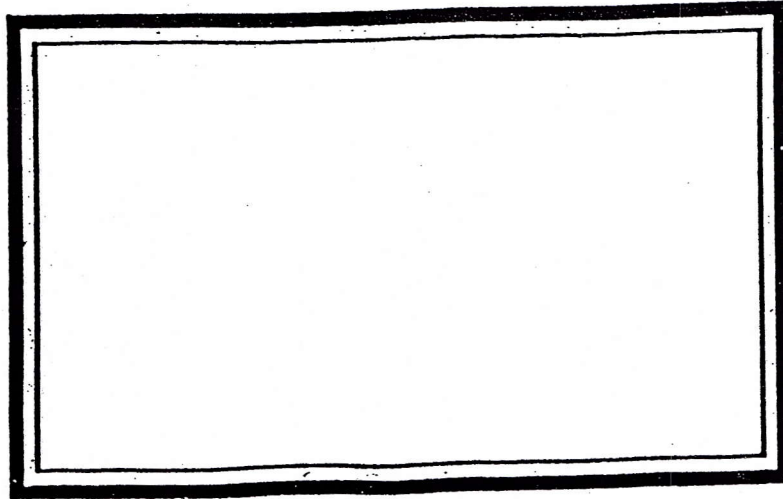
## Reo

Reo celebrated the completion of its 20th anniversary by marketing its 20th anniversary sedan at \$1595, which is the same price as the open model. This new model was fully described in the January Automobile Trade Journal. There is also a new sport roadster which lists at \$1685.

## Stearns-Knight

A sport coupe and a sport brougham, both priced at \$3395, on the model S chassis, has been added to the Stearns-Knight line. The finish on both models is in varnish. One innovation is the unusual trunk rack which consists of a platform surrounded by a nickel railing and so designed as to accommodate a trunk without the necessity of the familiar vertical bars on the back of the body.

H. C. C. A. Santa Rosa  
P. O. Box 3993  
Santa Rosa, CA 95402



# Happy Birthday



APRIL 2 PHYLLIS WELSH  
APRIL 13 DODGE RIEDY  
APRIL 20 MARK BRYANT



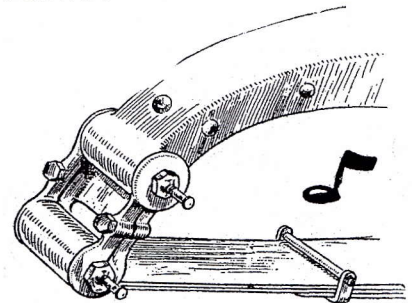
FOR SALE



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Automobile Trade Journal

Shackle at forward end  
of front spring on Wills  
Sainte Claire.



**Tour Proven 1907 CarterCar 2 cyl.** This car has been in the HCCA/PRG Group for 35 years. Model A Touring Fun Car. \$50,000. Call Frank Hurley, (360) 256-9855

**Two 700 x 18 Black Tires with tubes.** 85% rubber. \$40.00, Bud Rex, (503)292-1334

**1931 LaSalle convertible coupe,** dsm, trunk, rumble seat. Original, 22 years as owner, great reliable tour car. \$65,000. 1930 Lincoln Dual Cowl Sport Phaeton, real show car, drive anywhere, 1-10 scale an 8, \$90,000. Call Frank Hurley, 360-256-9855 or 360-921-1450.

**26 or 27 Model T Fuel Tank—\$75,** Donn Snyder, (503) 826-1944

**1937 Chrysler air flow, Frame Off Restoration,** \$50,000 or best offer (OBO), Mary and Leonard Roy, Moxee, WA, (509) 945-2193